Gotto d’oro, a lot of great reasons to celebrate

scritto da Claudia Meo | 29 Luglio 2024

The **Lazio cooperative** – which today totals **150 associate partners**, **26 employees**, and processes **70,000 quintals of grapes** every year – has many great reasons to plan with pride and satisfaction the celebrations for the **80th anniversary**of its foundation, which will take place on **July 10th, 2025**.

The project started in **September** when the new governance of the company, which succeeded the long era of **Luigi Caporicci**, who passed away suddenly last May, shared with the associate viticulturists and the institutions the significant moment of the awarding of the grapes destined to give life to two **IGT wines**, one white and one red. In a limited edition of around **1,300 bottles**, these wines will mark a birthday rich in **memories**, **emotions**, and **future goals**.

Today, the cooperative is led by President **Luca Del Gallo di Roccagiovine**, who on that occasion noted that Gotto d'oro's 80th anniversary is an opportunity to elevate the names of **Marino** and **Lazio** in the main international markets. He emphasized that the company's legacy in its territory will continue to be represented by the high **quality** of its wines.

The Vice President, **Stefano Serani**, sees the ability to manage large-scale business numbers while retaining a **family-like character** as a major strength of the winery. Serani then explains how the company is focusing on consolidating certain **foreign markets** and on opening new **cross-border routes**, as well as expanding nationally, with particular emphasis on the **North Italian market**. Gotto d'oro is one of the few Italian companies with **eighty years of history** and significantly enhances the visibility of Lazio's **wine scene**.

"To foster a positive impact on the local area from the social value that Gotto d'oro represents, we have launched a competition for the awarding of a **scholarship** among the students of an **Art Institute**, whom we have asked to design the labels for two new limited-edition wines that will be released to mark the **80th anniversary** of our foundation. We are planning a **grand celebration** on July 10 next year, which will offer an opportunity to spend an afternoon at the winery and pair our wines with the finest products from the **Lazio region**."

"As a demonstration of the strong desire for **innovation** and **modernity** that Gotto d'oro today embodies, the **Settantacinque75 line** is also undergoing a redesign, originally created to celebrate **75 years** of the company's existence. The new graphic design of the line, conceived from the start to act as a true **manifesto for responsible and sustainable consumption**, will be ready for the wines of the **2024 harvest**."

"In recent years, the company has believed in and invested

heavily in meeting the needs of a **young, responsible, and informed market**. It has recently become the first winery in Lazio to obtain the **Equalitas sustainability certification**, marking the culmination of a long journey of green transformation that began in **2008** with the establishment of a **reverse osmosis water treatment plant** and the achievement of the first **quality certifications**. In **2022**, the cooperative joined the **Ethical Project** to create a circular economy model for collecting and recycling **cork stoppers** and initiated the development of a **Sustainability Report**."

