All4Labels: connecting brands and consumers

scritto da Redazione Wine Meridian | 20 Marzo 2023



All4Labels lives and breathes Wine & Spirits, seeking to inspire by crafting a sensational consumer experience. Its strong global presence and blue-chip sites around the world mean All4Labels has the partnerships, technology, and expertise brand owners need to seize great opportunities.

Motherland is the All4Labels' dedicated showcase for the Wine & Spirits market, that aims at capturing the real and unique essence of each product, and at expressing that essence in a label, taking advantage of the full potential that the label has to offer. Compelling packaging can set brands apart and All4Labels helps brands to reach the best results with sustainable solutions, interactive features, and ultra-premium embellishments.Sustainability is within All4Labels DNA and the Group has developed an in-house patented solution to provide

its customers with a special application that is premium and sustainable at the same time. **STARSHINE®** provides a completely sustainable pressure sensitive detachable labels that guarantees a reduced waste and CO2 emission, and at the same time offers precious, uniform, and shiny metallic feel & look effect. This engineered solution combines the latest and disruptive digital printing and embellishment solution to reach the maximum sustainable impact, printing performance and product efficiency. By employing less hazard chemicals, less solvent content and no emissions vs. gravure printing without waste and leftovers, STARSHINE® promotes All4Labels ongoing commitment and culture towards sustainable goals winning the FINAT Sustainability Awards 2022.