Piazzo’s Barbaresco Pajorè and Argè

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Barbaresco is a wine with ancient and strong roots as its notoriety is.

It is an extraordinary wine in terms of prestige and identity.

Today, we are ready to taste it in two versions by Piazzo, a historic and far-sighted winery located in the heart of this denomination.

Piazzo’s Barbaresco DOCG “Pajorè” is a new arrival in the range of this winery, which also includes three other Barbarescos. Pajorè represents a Cru, obtained from vineyards located in the municipality of Treiso and takes its name from the ancient farm. Here we find a soil poor in nutrients which increases the aromatic part of Pajorè.

The refinement of 9 months brings out a balanced red color with slightly garnet nuances in the glass where balsamic notes of freshness and red wild flowers immediately emerge on the palate. This wine is harmonious with a dry tip in the defined and vibrant tannin that accompanies the tasting length.

The other Barbaresco tasted, the “Argè”, is a true winery icon. Here we are not talking about Cru but about a skilful blend of Nebbiolo, where the velvet emerges immediately even on the nose in the mineral notes. In Argè the olfactory complexity is very broad, a Barbaresco with a personality accentuated by notes of fruit in alcohol that prevail over the floral symphonies.

What these two Piazzo’s products have in common is undoubtedly the full and delicately soft taste, they both have a significant persistent impact in the aroma while maintaining at the same time a very distinct personality between the two, particularly in the mouth, where there is a well-defined identity balance in the different, albeit important, structure.

In our tastings we are not inclined towards votes or scores, but in this case we tasted two real wines of great substance, depth and harmony and for both, thanks to their intriguing elegance we must necessarily give a big round of applause.

Company Profile

It’s a family business few kilometers away from Alba, which has been among the pioneers of Nebbiolo for over 60 years. The Piazzo winery was Armando Piazzo and Gemma Veglia’s dream, who in the 1960s decided to stay and believe in their land, the Langhe of “La Malora” by Fenoglio. The far-sighted and counter-current idea of investing in the main grape variety, Nebbiolo, turns out to be a winning one. Today the company has 70 hectares of owned vineyards of which 60% is cultivated with Nebbiolo. The winery, led by daughter Marina together with her

husband Franco and sons Simone and Marco, has a representative range of typical wines: modern classics, a refined tradition and increasingly attentive to environmental sustainability.

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