

# Cantina di Negrar's Garganega Verona IGT

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Cantina di Negrar presents a very appealing Garganega IGT with packaging that reflects many of the cooperative's values, including dynamism and innovation, which are among the strengths of this Verona-based winery. In this very province, there is a prominent native white grape variety known as Garganega, which serves as the foundation for many local denominations, including Custoza and the famous Soave. This white grape is increasingly being rediscovered today, thanks to the growing demand from international markets for distinctive white wines that tell a story and evoke emotions.

Cantina di Negrar has always been attentive to market dynamics. It is a company that does not compromise on trends but consistently listens to its customers and the demands of the various countries to which it exports its wines. This

Garganega IGT from Cantina di Negar is a wine with great personality. It is fresh, modern, and, above all, well-made.

The color is yellow with greenish and golden hues, the nose offers a broad spectrum of white wildflowers, yellow peach, and tropical fruit, with a light aromatic note that is never overpowering. On the palate, the perfect acidity harmonizes with the wine's structure and body, complementing the aromatic profile.

We would recommend this wine for Asian markets, particularly China, where the popularity of still white wines is growing. The Garganega IGT from Cantina di Negar is sure to captivate new consumers and evoke emotions.

## Company Profile

Cantina Valpolicella Negar, founded in 1933 by a group of visionaries, is a renowned cooperative representing the essence of Valpolicella's winemaking heritage. Specializing in iconic wines such as Amarone and Ripasso, the winery blends traditional viticultural practices with modern techniques, continuously striving for quality and sustainability. With a focus on innovation and a deep respect for the local territory, Cantina Valpolicella Negar fosters collaboration across generations of winemakers, preserving time-honored traditions while embracing a forward-thinking approach. Today, it leads in the production of Amarone, committed to excellence and environmental stewardship.

### **CANTINA VALPOLICELLA NEGRAR**

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