

# Cielo e Terra's 3 Passo Rosso

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For decades, Cielo e Terra has been guided by the Cielo family on a journey that finds the perfect balance between identity and constant research, serving both the producers and the culture of the territory.

This is a steady development, enhanced in every aspect of the company, from the land to the people who daily promote this brand to demonstrate concrete supply chain sustainability.

Cielo e Terra expresses this dimension with extreme precision and clarity in its products, even beyond Veneto, as in the case of 3 Passo Rosso, a blend of grapes cultivated in Puglia, such as the elegant Negroamaro and the persuasive Syrah.

A wine of territory and research, an assemblage that positions this important Cielo e Terra wine in a context of style and pleasantness, completed by pleasingly impactful packaging.

It presents itself with a bright ruby red color and immediately broad mineral and spicy aromas emerge from the glass, accompanied by blackberries, cherries in spirit, and notes of sweet tobacco. On the palate it surprises with its roundness, finesse, and softness, albeit with excellent tannins, just as its fresh sapidity is also well present.

The 3 Passo Rosso embodies a warm soul that is at the same time well-defined in its overall harmony, truly a wine that fully brings out the company's values and concrete contemporaneity, which, more than ever today, is demanded by national and international markets.

A wine that can also be poured at the end of a meal, but it is with grilled meats or game, cooked to obtain a sauce for pasta or as a main course, that it finds its ideal habitat in pairing.

## **Company profile**

"We create value within a fairer and more sustainable supply chain, with the utmost respect for People and the Planet." Cielo e Terra has two roots in the Veneto region: the Cielo family and the winegrowers of the Cantine dei Colli Berici. The Cielo family's bond with the land began in 1908 in the countryside of Vicenza, near the Castles of Romeo and Juliet, where great-grandfather Giovanni purchased a small farm with a vineyard. Grandfather Pietro continued to lead the company with great passion and social commitment. In the 1960s, the third generation – Giovanni, Renzo, and Piergiorgio – established the new winery, combining tradition and innovation, and driving strong national growth. Since 2023, with the merger of Cantine dei Colli Berici into the Collis Veneto Wine Group, the company has expanded its production base to over 6,000 hectares and 2,000 winegrowers between Vicenza and Verona. Today, the company is led by Luca and Pierpaolo, supported by a long-standing partnership with local winegrowers.

## CIELO E TERRA

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