

Pasqua Vini's Mai Dire Mai Valpolicella Doc Superiore 2015

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Pasqua is a winery where century-old history blends with vision, constant discovery, and a wholesome passion for transmitting an exclusive and contemporary potential from one generation to the next. “Mai dire Mai” (Never Say Never) is a concrete project, studied in minute detail, that starts from the earth, where everything begins.

The project takes root in the Montevegro vineyard, basking in the sun on a hillside nestled between two valleys in the eastern area of Verona. It is precisely here that this Valpolicella Superiore 2015, tasted today, comes to life. The “Mai dire Mai” is an expression of the best native Veronese varieties, led by Corvina. The attention to detail,

from the vineyard to vinification, culminates in an aging period of one and a half years in fine 225-liter barrels.

All of this brings to the glass a Valpolicella Superiore with a brilliant, lively, finely lit ruby red color. On the nose, it reveals a broad, full bouquet step by step, where even the less experienced taster can essentially perceive the extreme cleanliness of the product. Alongside this purity, there are defined aromas of sour cherries and sweet tobacco. Nuances of medicinal herbs and faintly citrusy sensations complete a nose that harmonizes perfectly with the palate.

In the mouth, we find all the qualities appreciated in the glass; savory notes emerge on the palate, revealing a minerality accompanied by an elegant acidity that invites the next sip. Pasqua's "Mai dire Mai" is contemporaneity: a fascinating product representing an embrace between history and passion. This wine casts a solid gaze toward the future, particularly towards the consumer who always loves to be heard.

It is best appreciated with grilled prime cuts of meat or charcuterie enjoyed with high-quality bread, but it is particularly suited for inventing a pairing that highlights its strong identity.

Company Profile

PASQUA VIGNETI E CANTINE is a Veronese winery owned by the Pasqua family, founded in 1925 and celebrating its first hundred years of activity this year. Recognised worldwide as a producer and ambassador of prestigious Veneto wines, the company's ambition is to bring all its winemaking experience, consolidated over 100 years of history, into the future with renewed stylistic codes. Working alongside President Umberto are his sons Riccardo Pasqua, CEO, Alessandro Pasqua, President of Pasqua USA, and Andrea Pasqua, Head of Business Development. With the third generation in the company, Pasqua

has become the House of the Unconventional, a research laboratory and a space for discussion, where quality and creativity take centre stage. In its centenary year, Pasqua was chosen by winemaker Charles Smith as the global distributor of the K Vintners, Sex and Real Wine brands, of which it is also a minority partner. Also in 2025, the Veronese winery invested in the wine project of actress and international style icon Carole Bouquet in Pantelleria, acquiring 70% ownership, thus combining a vision for wine production with the protection of the island's cultural heritage.

PASQUA VINI

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