

Chiamami quando Piove – Vini Valori's Abruzzo Pecorino DOC Bio

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Tasting this organic Pecorino immediately makes you feel the urgency to drink it with friends. This Pecorino DOC is made by this winery which, with its 14 hectares, was founded in 1996 by Luigi Valori. Luigi Valori is a man who loves to experience his vineyard trying to enhance all its secrets and thinks that only the correct viticulture can convey identity and authenticity in the wine-making process.

A brilliant color with finely green reflections accompanies the wine as it is poured into large glasses, which releases the first fresh aromas of spring flowers and white pulp fruit with light citrus and tropical notes around the glass. The nose is elegantly intense, highlighting its steel workmanship

and that broad scent of aromatic herbs carried by the wind and collected in the nearby Mediterranean Sea. In the mouth it is full and almost “crispy”, the structure is excellent and the final notes are very long which balance everything in perfect harmony.

We believe that beyond the winery’s philosophy, which has always been attentive to sustainability and organic production, there is truly the heart of those who have been able to listen to their vineyard and elegantly give us their fruits in the bottle of this delicious Pecorino Doc.

Company Profile

Located in one of the best production areas for Montepulciano d’Abruzzo DOC in the province of Teramo – as well as the only regional DOCG – Valori estate has 26 hectares of vineyards in the municipalities of Controguerra and Sant’Omero, characterized by a hillside position at the foot of Gran Sasso and proximity to the Adriatic Sea, with a south-east exposure and an altitude ranging from 160 to 300 meters above sea level. The moderately sandy soils, poor in nutrients but rich in minerals, push the vines to the limits of cultivation, exponentially increasing the quality of the grapes, which are characterized by enviable phenolic maturity. With a production of approximately 125,000 bottles per year, the range boasts a total of six references that make up the winery’s offering.

In 2017, the labels of Valori wines underwent a revision of their corporate identity based on the claim: “Call me when it rains,” meaning when work cannot be done in the vineyard. This phrase brilliantly captures man’s need to adapt to nature’s rhythms and, in particular, Luigi’s approach to integrated and conscious agriculture that respects the environment, follows and adapts to its rhythms rather than those of consumption, and only based on these defines its priorities. The result is a refined, minimal yet impactful label that, in 2019, received the Fedrigoni Top Award for concept, creativity, and

originality.Riprova

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