

Rosy Garbo collaborates with the Ardenghi label to accessorize Prosecco

written by Sara Migliorini | 12 Ottobre 2022



A new Venetian fashion and wine collaboration is about to take the world by storm: the joint business unites **Ardenghi's Prosecco Conegliano Valdobbiadene** with the inventiveness of the **rosyGarbo brand**. The project is known as "**Capsule collection**", and the designs created by the **Paduan designer Rosy Garbo** wink at Christmas: a plaid tartan suit, an evening gown with a chic black jacket, or the female version of the bottles, clothed in the distinctive embroideries and materials of the designer.

The Venetian brands of **rosyGarbo** (20 years of experience at the pinnacle of high fashion) and the historic Treviso **Ardenghi** winery (which has won numerous awards for the quality of its bubbles between Vinitaly and the World Cup) came together to **create the design that unites fashion and Venetian**

bubbles.

“Bottles dressed by stylists are currently one of the most requested luxury products abroad – explains Rosy Garbo -. Made in Italy is usually a mark of excellence, and in this case, the combination of a famous Prosecco with fashion is a successful invention”.

Rosy-Garbo, a Paduan brand specialized in wedding and ceremonial gowns, **has been in high fashion for thirty years: extraordinary attention to finishes and details, lace, light plays, transparencies, and hand-made needlework make each garment distinctive.**

Prosecco Ardenghi is born in the heart of the Alta Marca of Treviso. The effervescence of the perlage allows the producers of Bormioli and Ardenghi to express their creativity from this environmentally friendly winery. Among the numerous accolades bestowed upon Ardenghi sparkling wine are those from the Merano Wineaward, Vinitaly, Mundus Vini, and Sakura in Japan. Ardenghi, who is always looking for new ways to innovate, has also produced «P31», **the first Italian green aperitif.**

A dazzling effect that envelops garments and bubbles in a magnificent crescendo that combines haute fashion perfection with superb wine.



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