

Aperiwine Spritz by Italian Wine Can (V.S.T. Vini Spumanti)

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What keeps our wine system alive is also the chance to meet and appreciate the youthful dynamism of companies that, from their heritage, know how to interpret different markets and offer a particular style and vitality rooted in entrepreneurial spirit, combined with a deep understanding of vineyard culture and the sacrifices it entails.

Italian Wine Can (VST Vini e Spumanti). has a long-standing history, and today it offers a range of sparkling and still wines from two key Italian regions: Veneto and Puglia.

Recently, the company expanded its offering with a selection of ready-to-drink products. Today, we tasted their canned

Spritz, also available in bottled format.

The practicality and modern appeal of this product, together with its undisputed freshness and well-curated quality, truly impressed our tasting panel. From the packaging to its drinkability, this well-known and much-loved cocktail is perfectly balanced and harmonious in its blend of ingredients.

It marks yet another step towards a youthful approach to drinking, one that is deeply tied to tradition and history, but with a special ingredient: the enthusiasm that defines this vibrant and quality-driven Italian company.

Company Profile

V.S.T. Vini e Spumanti Srl is a young and dynamic winery based in Valdobbiadene, with roots deeply embedded in family tradition. Founded in 2015, the company is the result of a long history that dates back to the grandparents who started with a small agricultural business. With over 60 hectares of owned vineyards in Veneto and 7 hectares in Puglia, V.S.T. stands out for its direct and complete control over the entire production chain, from grape cultivation to winemaking and packaging. This approach allows us to ensure a high-quality and safe product that is always respectful of the environment.

WHAT WE DO V.S.T. specializes in the production of various types of wine: sparkling, spumante, and still, from the Veneto and Puglia regions. Our range includes IGT (Indicazione Geografica Tipica) wines, reflecting the variety and richness of our territories. In addition to traditional wines, V.S.T. has introduced a new line of “Ready to Drink” beverages, with innovative Spritz variants. These beverages are available in practical and modern packaging, such as cans, bottles, and kegs, offering a convenient and enjoyable consumption experience. Our philosophy is based on a perfect balance between tradition and innovation. The winemaking tradition passed down from our grandparents guides us in caring for the vineyards and producing high-quality wines, while innovation

allows us to meet the new market demands with products like Ready to Drink beverages. Sustainability is a core value for us. We are committed to minimizing our environmental impact, and this commitment is reflected in our agricultural practices, material choices, and production processes. The certifications SQNPI, BIO-DIVERSITY FRIEND, and soon EQUALITAS are concrete evidence of our dedication to sustainability and quality, safeguarding the environment and biodiversity. For us, sustainability also means choosing eco-friendly packaging materials. The cans we use are fully recyclable and help reduce the ecological footprint, with a much higher recycling rate compared to other materials like glass and plastic. FUTURE PERSPECTIVES V.S.T. is a constantly evolving reality. We enjoy exploring new markets, both in Italy and abroad, to bring our passion for wine and Ready to Drink beverages to an ever-growing audience.

V.S.T. VINI E SPUMANTI SRL

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